



Rhinology World

**April 15-19, 2009
Sheraton
Philadelphia
City Center Hotel**

EXHIBITOR PROSPECTUS



Support and Exhibitor Opportunities

Rhinology World 2009
April 15-19, 2009
Sheraton Philadelphia City Center Hotel

PLATINUM - \$100,000 – Sponsorship of the Meeting. Includes company name/logo slide projected at the start and between each plenary/roundtable session; name/logo on the course bag; double booth in THE premium location; listing in the meeting brochure and program book; naming of a major event (negotiable).

GOLD - \$50,000 – Sponsor a Demo-Dissection, Lunchtime Symposium, or Event (may include Welcome Reception, Faculty Dinner, Rhinology Bowl, etc.). Includes signage; double booth in a prime location; listing in the meeting brochure and program book, and hands-on lab participation if requested.

SILVER - \$25,000 – Sponsor a Plenary Session and Round-Table (8:00 – 10:00 am), or Participate in a Lab Session. Includes signage; double booth in a prime location; listing in the meeting brochure and program book.

PROGRAM BOOK ADVERTISEMENT – The program book is distributed to all meeting attendees and provides complete schedule of meetings, activities, lectures, posters and abstracts.

- Back Inside Cover - \$10,000
- Full Page - \$10,000
- Half Page - \$5,500
- Quarter Page - \$3,000

BOOTH SPACE RENTAL FEES:

- \$2,700 – 8'x10' Space/Booth (Includes table, chairs, 8'high back wall drape, 3' high side rail drape, (1) 7"x44" one line ID sign)
- \$6,000 – Double Booth (preferential site)



Exhibitor Application

Rhinology World 2009
April 15-19, 2009
Sheraton Philadelphia City Center Hotel

(Please Print or Type)

Company Contact Name :(First) _____ (Last) _____

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone #: _____ Fax _____

E-mail: _____

CORPORATE SUPPORT OPPORTUNITIES:

SPONSORSHIPS

- PLATINUM - \$100,000
- GOLD - \$50,000
- SILVER - \$25,000

PROGRAM BOOK ADVERTISEMENT

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- \$6,000 – Double Booth (preferential site)

Total Fees: \$ _____

- Check enclosed (Please make checks payable to the: Department of Otorhinolaryngology-Rhinology World 2009; Tax ID: 23-1352685)**

Mail payment to: Bonnie Rosen, Rhinology World 2009, University of Pennsylvania Medical Center, Department of Otorhinolaryngology-Head and Neck Surgery, 3400 Spruce Street, Philadelphia, PA 19104



Exhibitor Information

Rhinology World 2009

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- Course Location:** Sheraton Philadelphia City Center Hotel
17th and Race Streets, Philadelphia, PA
- Hotel Reservations:** On-line at www.rhinologyworld.com or call 800-325-3535 or 215-448-2000.
Group rate available until Mar. 16, 2009; subject to availability.
- Exhibit Set-up:** Wednesday, April 15, 2009, any time between 6:00 pm and 9:30 pm in the first-floor Freedom/Independence Ballroom. Please check in with Cathy or Bonnie at second-floor Course Registration Desk.
- Security:** The Freedom/Independence Ballroom doors will be locked when exhibits are shut down. Security will be provided.
- Insurance:** Insurance on all exhibits/equipment is the responsibility of the exhibitor. Exhibitor shall, at its own cost and expense, obtain General Liability Insurance in an amount no less than \$1,000,000. Proof of insurance is required.
- Exhibit Times:**
- | | |
|-------------------|---------------------|
| Thursday, Apr. 16 | 7:30 am to 4:30 pm |
| Friday, Apr. 17 | 7:30 am to 4:30 pm |
| Saturday, Apr. 18 | 7:30 am to 4:30 pm |
| Sunday, Apr. 19 | 7:30 am to 10:30 am |
- Breakdown:** All exhibits must be removed by 12:00 noon on Sunday, Apr. 19.

Please review the course schedule carefully. See brochure enclosed.

- Exhibit includes:** 8'x10' booth/space (includes table, chairs, 8' high back wall drape, 3' high side rail drape, wastebasket, (1) 7"x44" one line ID sign), 1 program book.

Official Decorating Contractor: Lorenzo Marinuzzi
Metropolitan Exposition Services, Inc.
115 Moonachie Avenue
Moonachie, NJ 07074
Tel: 201-994-1300
Fax: 201-994-1350
Email: lorenzom@metro-expo.com

Shipping and Material Handling: Metropolitan Exposition Services will handle all shipping and material requests/orders. Further information regarding shipping will be provided in the Metro-Expo show kit to follow at a later date.

Space Selection: Space will be assigned based on level of sponsorship when payment of deposit is received.

Payment: A 50% deposit should accompany the exhibit application. Applications that are submitted without the deposit will be returned. Final payment must be received no later than March 1, 2009. If payment is not received by this date, booth space may be reassigned and deposit may be returned, less an administrative fee.

CME: If you wish to support the ARS portion of the meeting, which will be CME accredited, please fill out the attached "Commercial Support Agreement for a Directly Sponsored Activity" form and submit with your application.

Lab: Any company participating in a hands-on laboratory session (to be conducted at the University of Pennsylvania School of Medicine) must be a Silver, Gold or Platinum level sponsor. Details regarding labs (location, shipping and storage, set-up, etc.) will be provided to lab participants on an as-needed basis.